

RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 16	Q1 17	Q2 17		Q2 16	Q1 17	Q2 17
All BBC Radio	35,066	34,182	34,945	All Commercial Radio	35,570	34,534	35,881
All BBC Network Radio	32,347	31,405	32,136	All National Commercial	19,388	18,709	19,905
All BBC Local / Regional Radio	8,382	8,264	8,632	All Local Commercial	27,608	26,662	27,277

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 16	Q1 17	Q2 17		Q2 16	Q1 17	Q2 17
All BBC Radio	52.2	52.8	52.3	All Commercial Radio	45.2	44.6	45.0
All BBC Network Radio	45.2	46.1	45.0	All National Commercial	15.8	16.0	16.7
All BBC Local / Regional Radio	7.0	6.7	7.3	All Local Commercial	29.4	28.6	28.3